



COLONIAL
PERFORMING ARTS CENTER

2023 ANNUAL REPORT

THECOLONIAL.ORG

ANNUAL REPORT 2022-2023

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MISSION

The Colonial Performing Arts Center inspires audiences, advances regional economic vitality, and enlightens communities by offering excellent, diverse and engaging artistic experiences.

VISION

We present globally recognized and community-based performing arts, leveraging their transformative powers to delight, enrich and unify our communities.



COLONIAL
PERFORMING ARTS CENTER

95 Main Street, Keene, NH 03431
603-357-1233 TheColonial.org

COLONIAL

PERFORMING ARTS CENTER

A MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

September 29, 2022

For the first time in over two years, we are thrilled to report the Colonial Performing Arts Center is scheduled for a full season of shows and entertainment! It has been a long and winding road to get to this day, and we are so appreciative of all of our members and friends who have stuck with us on our journey. We cannot wait to welcome you into our renovated grand old theater and our exciting new intimate venue - Showroom.

We continue to push forward on our Next Act Capital Campaign to enable us to cover all the costs of renovations, enhanced stage technology and the creation of Showroom. Through the generosity of our members and friends, we have come a long way toward reaching our original goal of \$10,800,000. However, supply chain issues and escalating material and labor costs during the pandemic blew up our final project costs by nearly 20%. So, we still need your help!

We feel terrific about the future of the Colonial Performing Arts Center and the early crowds who have joined us say they feel the same way! We have received glowing reviews and accolades from attendees. In the main theater, they love the new concessions lounge, the spacious ticketing counter, additional bathrooms (yay) and our ability to move patrons in and out in a comfortable fashion. The performers are equally impressed with the stage and back-stage amenities we have added.

Our new venue, Showroom, is a smashing success. We love to see many of our longtime patrons, as well as a new set of customers, in attendance at shows and performances. The intimate venue, with wonderful acoustical quality, has quickly become a favorite for younger, and younger-at-heart, attendees.

We also have been delighted to welcome community events into both Showroom and the Main Stage, continuing our mission to give back to our communities. Watching faces light up as they enter the two venues has been rewarding and truly gratifying to all of us.

We are thrilled to bring you Broadway tours (Stomp and Legally Blonde this season) that we were previously unable to present at The Colonial due to our physical limitations and antiquated theatre technology. Look for many more titles to be added in the future as Broadway touring companies get back on their feet!

The future looks very bright for our gem in the heart of the Monadnock Region. We welcome you back with open arms and can't wait to show off what you helped us achieve!

On behalf of the staff and board of directors, we thank you for staying with us on our journey.

As always, we look forward to seeing you at the Colonial Performing Arts Center.

Sincerely,



TOM MINKLER
Chair, Board of Directors



ALEC DOYLE
Executive Director

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During the 2022-2023 Live Performance season, our volunteer ushers donated a combined total of 4,240 hours of their time to The Colonial. According to The Independent Sector's latest statistics (independentsector.org), the value of each volunteer hour in the state of New Hampshire was \$32.53. That equates to \$137,962 worth of donated time and service! We'd like to extend a very special THANK YOU to our entire volunteer usher staff. As a nonprofit performing arts center, we simply could not do it without them!

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Imogene Drakes
Robert and Alfrida Englund
Elegant Settings
Elm City Tax
The Ferrando Family
Fireworks Restaurant
Florentine Films
Fontaine
Mark and Amanda Fryberger
Mark and Alice Funk
Katie Gardella and Peter Straus
Mark and Barbara Gavin
Michael Giacomo, Auctioneer
The Grafton Inn
Granita Enoteca
Mitchell and Erika Greenwald
Linda Guinane
Inga Hansen
Nancy and Roger Hansen
Jennifer Hanrahan
David Harris
Barbara Henderson
Hooper Golf Course
Carolyn House
In the Company of Flowers
Jouvay Chocolate
Cheryl and Jay Kahn
Ashton and Larry Kane
Keene Pride
Alan and Anita Kintisch
Jane Kirkpatrick
Cheryl Krupnick
Marion Lefrancois and Kelly Dodge
Charlotte and David Lesser
Machina Kitchen and Art Bar
Tonya and Jonathan Marshall
Chris and Victoria McIntosh
Joanne Mead
Heather and Tom Minkler
MoCo Arts
Modestman Brewing
Aaron Moody
Mary Morrison

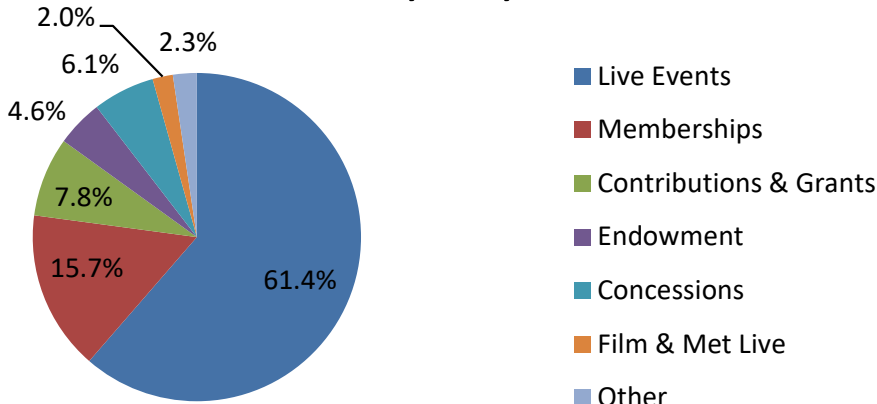
Susan and Jeffrey Newcomer
Northeast Wine Company
Northwestern Mutual Financial Services
Partridge Brook Reflections
Christopher and Michelle Pong
Prime Roast Coffee Company
The Production House
Quality Care Collision & Refinishing
Michael Remy
Eva and Butch Roeder
Scott Sartorio
R.E. Schultz
Scully Architects
Ginger Souless
Julie and Gregg Tewksbury
John Toepfer
Brian Warner
West LA Beer Company
Rob Willis (aka DJ Flex)
Mary-Anne and Rick Wisell
The Witkowski Family
Aylene and Jack Wozmak
Alicia Zilske

2022-2023 FOUNDATION AND OTHER SUPPORT

Bank of America Foundation
Church & Main Fund for the Creative Arts
CMH Foundation
Eppes-Jefferson Foundation, Inc.
Eversource Energy Foundation, Inc.
Gallup Foundation
Keene Pride
The Kingsbury Fund
Mascoma Savings Bank Foundation
New England Foundation for the Arts
New Hampshire Charitable Foundation
New Hampshire State Council on the Arts
Putnam Foundation
The State of New Hampshire
Robin Colson Memorial Foundation

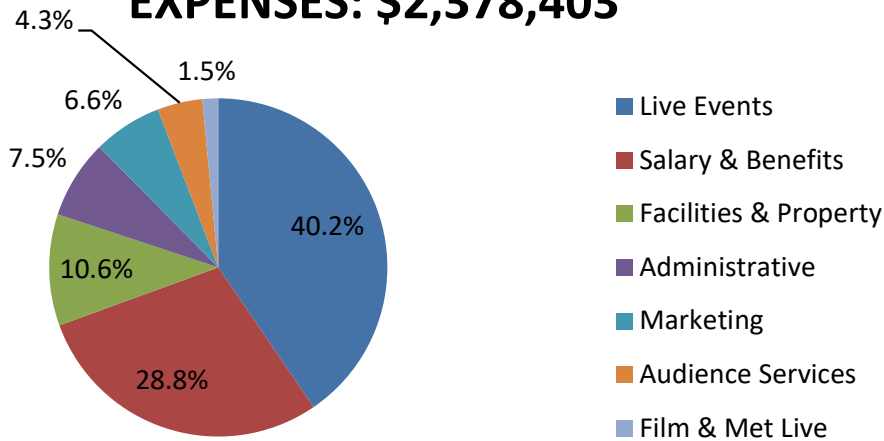
FINANCIALS 2022-2023

INCOME: \$2,071,250



INCOME		
Live Events	61.4%	1,271,428
Memberships	15.7%	325,938
Contributions & Grants	7.8%	162,086
Endowment	4.6%	95,370
Concessions	6.1%	126,332
Film & Met Live	2.0%	41,478
Other	2.3%	48,618
	100.0%	2,071,250

EXPENSES: \$2,378,403



EXPENSES		
Live Events	40.2%	956,991
Salary & Benefits	28.8%	685,017
Facilities & Property	10.6%	252,094
Administrative	7.5%	177,478
Marketing	6.6%	156,035
Audience Services	4.3%	101,733
Film & Met Live	1.5%	35,641
Development	0.6%	13,414
	100.0%	2,378,403

*FY23 financial information is management prepared.

SEASON 2022-2023

2022-2023 EVENT ATTENDANCE

Live at The Colonial	26,187
Live at SHOWROOM	1,895
Met Live	596
Film	3,498
Student Matinees	3,830
Total Attendance	36,006



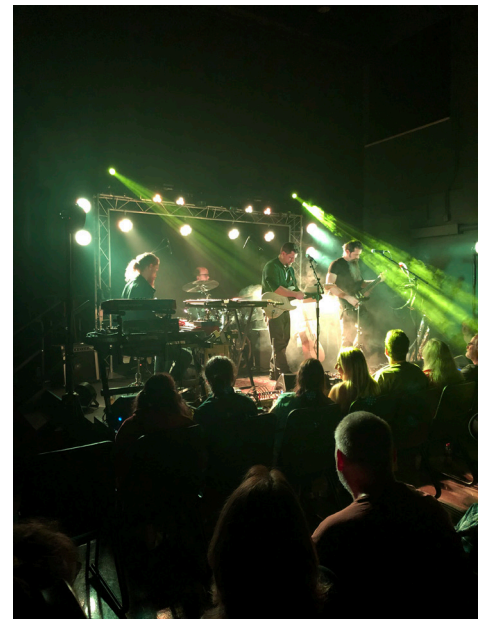
EVENTS AT THE COLONIAL THEATRE

Scotty McCreery	8/28/22
Another Tequila Sunrise	9/09/22
Howie Mandel	9/10/22
The Immaculate Collection	9/17/22
Radically Rural	9/21-9/22
Richard Thompson	9/23/22
Croce Plays Croce	10/15/22
Home Free	10/21/22
Let it Shine Film	10/22/22
Nosferatu	10/25/22
Evil Woman: The American ELO	10/28/22
Get The Led Out	11/04/22
Kristallnacht Remembrance	11/09/22
Juston McKinney	11/19/22
STOMP!	11/29 & 30/22
NY Theatre Ballet's The Nutcracker	12/17/22
Elm City Church's Christmas at the Colonial	12/18/22
St. Joseph School's Christmas Concert	1/11/23
Recycled Percussion	1/14/23
Apple Hill Quartet	1/19 & 21/23
Dragons and Mythical Beasts	1/20/23
The Rewind Game Show	1/27/23
Keene Lions Club's The Wizard of Oz	2/5-12/23
Duty Calls	2/23/23
Best of Boston Comedy Show	2/25/22
Shawn Colvin, Marc Cohn and Sarah Jarosz	3/04/23
American Ballet Theatre Studio Company	3/10/23
Postmodern Jukebox	3/16/23
RUMOURS	3/24/23
Jazz at Lincoln Center: The Songs We Love	3/31/23
Tinsley Ellis and Marcia Ball	4/01/23
Math Maniac (Student Matinee)	4/05/23
Doktor Kaboom (Student Matinee)	4/11/23
Tape Face	4/14/23
Mutts Gone Nuts	4/16/23
Whose Live Anyway?	4/22/23
One Night of Queen	4/25/23
Space Oddity	4/28/23
Legally Blonde	5/02/23
It's Okay to Be Different (Student Matinee)	5/04/23
Step Afrika!	5/12/23
Bob Marley	5/13/23
Keb' Mo'	5/19/23
8084 Band	6/03/23
AbbaFab	6/15/23
Bruce and the USA	7/15/23
MOCO CAKE	7/26/23

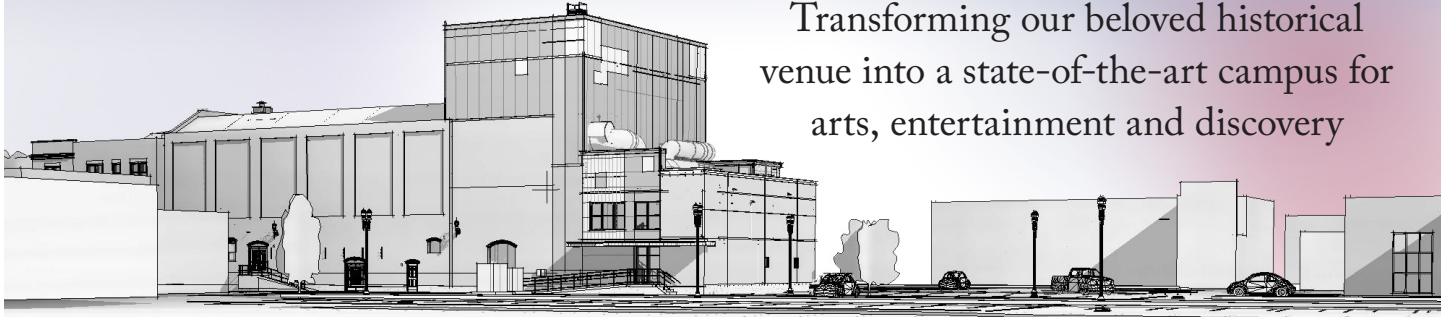
SEASON 2022-2023

EVENTS AT SHOWROOM

Gaby Moreno	8/27/22
Keene Pride's Make Up Prom	9/15/22
Monadnock United Way's Kickoff	9/20/22
MONIFF	9/23-9/25
Taylor Ashton and Oshima Brothers	9/30/22
Robert Dubac's Book of Moron	10/07/22
Strangers in the Basement and Kendall Row	10/08/22
Ben Pratt	10/09/22
Dances with Words	10/20/22
Jacob Jolliff	10/21/22
Met Live: Medea	10/22/22
Ali McGuirk	10/28/22
Sweet Lizzy Project	10/29/22
Dawnland and Dear Georgina	10/30/22
Grateful Dead Meet Up	11/1 & 11/5
Met Live: La Traviata	11/5/22
Leslie Mendleson	11/11/22
SUPAMAN	11/18/22
Dueling Pianos	12/02/22
The Bad Plus	12/03/22
April Cushman	12/09/22
Kat Wright	12/10/22
Met Live: The Hours	12/10/22
Met Encore: The Magic Flute	12/11/22
Met Live: Fedora	1/14/23
Songcatchers	1/22/23
Let it Slide	2/03/23
Sarah King and Tara Greenblatt	3/11/22
Chastity Brown and Sawyer Fredericks	3/17/23
Met Live: Lohengrin	3/18/23
Jewish Film Festival: Farewell Mr. Haffmen	3/19/23
Guerilla Opera: I Give You My home	3/26/23
Met Live: Falstaff	4/1/23
Good Scout Awards	4/06/23
A Journey to the White Mountains	4/14/23
Met Live: Der Rosenkavalier	4/15/23
Listen Up: The Musical	4/20/23
Met Live: Champion	4/29/23
Alasdair Fraser and Natalie Haas	5/05/23
2023 Local Solutions: Climate Migration Conference	5/16/23
A Sampler of New Hampshire Stories in Song	5/18/23
Met Live: Don Giovanni	5/20/23
Met Live: Die Zauberflote	6/3/23
I Give You My Home	6/11/23
The Greg Hill Show	6/16/23
Zach Nugent	7/21/23
Phoebe Hunt	7/22/23
Wizarding Week's Yule Ball	7/29/23



*The Next Act Capital Campaign -
Transforming our beloved historical
venue into a state-of-the-art campus for
arts, entertainment and discovery*



Architectural drawing courtesy of Weller & Michal

COLONIAL PERFORMING ARTS CENTER CAPITAL CAMPAIGN UPDATE

The Colonial Performing Arts Center is excited to announce that its Next Act Capital Campaign to fund its renovation and expansion is now over 90% complete! Thanks to the generosity of over 500 donors, the campaign has raised over \$11.3 million of its \$12.5 million goal.

With your help, we have made significant progress on our renovation and expansion project.

- The Colonial Theatre now features a spacious lobby, ticketing and concessions area.
- Crucial enhancements have been made to the theatre’s backstage area, including new rigging and staging technologies, a modern artist lounge, contemporary dressing rooms and other world-class amenities.
- We opened SHOWROOM - a smaller, multipurpose venue tailored for emerging and local artists, and educational programming.

However, the COVID-19 pandemic had a profound impact on the costs to fund these improvements, including 25-50% increases in the cost of almost all building materials. We are continuing to work to fill this financial gap—a shortfall of approximately \$1.2 million.

To learn more about the campaign and how to make a donation, please visit thecolonial.org/the-next-act-capital-campaign/

Thank you for your support of the Colonial Performing Arts Center!

DONATED/PLEDGED (As of October 3, 2023)

Lead Gifts	\$4,950,000.00
Special Friends	\$2,691,257.00
Foundations	\$1,667,500.00
Board of Directors (Current & Former)	\$661,049.25
Tax Credits	\$540,000.00
Corporations/Businesses	\$358,450.00
Community	\$228,244.00
Other	\$224,000.00
TOTALS	\$11,320,500.25

